

First Book

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November 5, 1999

Ms. Nancy Jamison
Fair Foods
200 Geneva Avenue
Dorchester, MA 02121

Dear Nancy:

Pallet movers, volunteers, food, drinks, bread racks, trucks, directions. . .

The list goes on and on. On behalf of all of us at First Book and the hundreds of thousands of children in Boston and around the country who received new books on Make A Difference Day, I write to say thank you.

I can honestly tell you that our events in Boston and Taunton wouldn't have been nearly as successful without all of the generous support from Fair Foods. I've got to tell you that your name was the only name on my phone list that was printed in bold, and it would have been on speed dial if I had actually had a phone up there. But there were also so many other people at Fair Foods that I would like to thank. Many times I would turn around and someone from your staff would be there asking if there was anything we needed help with. Other times--and this is what really touched me--people would come all the way out to the warehouse and just pitch in without even calling attention to their presence. You folks are doing wonderful work, and we are all proud to have been part of that.

In all, First Book was able to distribute more than 2.0 million books for Make A Difference Day, by far the largest project in the nation. We're all very pleased, especially because in undertaking this (monumental) task, we made quite a few wonderful friends along the way. I know our paths will cross again soon. I've enclosed several Make A Difference Day T-shirts for you to share with some of those friends, not that any of them need to be reminded of the difference they make *every* day.

I'll see you soon.

All best wishes

Chandler Arnold
Manager, Communications and Marketing